



## Opportunity for a Non-Executive role in Accelerate CIC

<https://www.acceleratecic.com/about/>

We are a member of Social Enterprise UK

<https://www.socialenterprise.org.uk/about-membership/>

We are registered with the Care Quality Commission. Read our most recent report from 2018 describing our outstanding practice <https://www.cqc.org.uk/location/1-312220130>



## CONTENTS

- **Message from Chair**
- **Welcome to Accelerate**
- **Vision, Mission and Values**
- **About Accelerate**
- **About the Role**
- **How to Apply and Timeline**



## Message from our Chairman

Thank you for your interest in the Non-Executive Director (NED) role at Accelerate CIC. Accelerate is an innovative, dynamic, forward thinking social enterprise whose ambition is to boldly transform chronic wound, lymphoedema and mobility outcomes for as many people as possible. We engage and motivate people in their personal journey, every step of the way, and can demonstrate having a really positive impact on people's lives. Our approaches are informed by many years of experience by an amazing group of people, but also by research in the field undertaken in our Centre of Excellence for the most challenging and complex chronic wound and lymphoedema cases.

Having been successful in East of London, we want to increase our reach and bring benefits to more people nationally. We are looking for a NED with either People and Organisational Development skills or Strategic Commissioning experience, preferably in the NHS, to support us to deliver our ambitions.

We are looking to appoint a NED who shares the values and vision of Accelerate CIC, is supportive of the organisation and what it is wanting to achieve, assists the organisation to develop new perspectives, willing to give access to their expertise and wisdom, and able to critique and challenge in a way that helps Accelerate grow. Further details are given in the pack.

If you are successful, being a NED with Accelerate will be a rewarding and worthwhile experience. If you would like to discuss the role after reading the information pack, further please contact current Chairman Peter Lock at [peter\\_lock@hotmail.com](mailto:peter_lock@hotmail.com) or [peter.lock1@nhs.net](mailto:peter.lock1@nhs.net), M 07769 652983

**Peter Lock**  
**Chairman**



## Welcome to Accelerate

This could be a life-changing moment; and not just for you. We are simply on a mission to change lives.

Accelerate Community Interest Company is an award-winning healthcare social enterprise, working within the NHS to serve patients coping with chronic wounds and/or lymphoedema. We are dedicated to providing exceptional patient care. We listen, we consult, we analyse and we care deeply about the people we are responsible for.

We work at all stages of need - from early identification to the most complex of cases – and are committed to growing our care field in partnership with others. We work in London and further afield, and it is in the realisation of this expansion that your experience could be invaluable.

Accelerate is seeking a Non-Executive Director with relevant experience as outlined in the Chairman's message, who will be committed to taking our mission forward. These are exciting times for us, and we are looking forward to meeting the challenges of growth and expansion of services beyond our current boundaries. In order to do that, we need to select the right person – someone who can advocate with passion, influence with sensitivity and is skilled in networking and communication. We need someone who shares our commitment and who has some insight into the challenges facing a growing business in the health economy. We need someone who will work well alongside our expert clinicians and business team and understand their drive and challenges. This is a rare opportunity for you to make a difference to a community and make your mark within an organisation that has a reputation for clinical excellence and innovation.

We have made remarkable strides in our short history, and we are deeply committed to upholding our values and uncompromising standards. We understand our responsibilities and we take enormous pride in the positive differences we are making to our patients' lives. We have shown that we can make those lives better when all else has failed. Accelerate is an exciting place to work and develop. We provide exceptional care to our patients thereby providing a great environment for staff development.

I trust that the information contained in this pack will whet your appetite further and provide a context to our developments and the opportunity this role brings.

**Alpana Malde**

**Chief Executive**

**07867 178768**

**[alpana.malde1@nhs.net](mailto:alpana.malde1@nhs.net)**



## Our Vision

**That people develop no avoidable harm from wounds or lymphoedema. Where wounds/lymphoedema are unavoidable, the impact on the person's life is minimised**

## Our Mission

**By enabling people to move from a state of illness to wellness, we will make a tangible difference so that individuals can live their lives free from chronic wounds and in control of their lymphoedema**

## Our Main Goals for the Next Three Years

- ✓ Continue to increase our national reach, visibility and recognition as an organisation that challenges the status quo through publications, data analysis and service critique.
- ✓ Develop our community hub as an exemplar to demonstrate the impact of early intervention and prevention on people and the health economy.
- ✓ Develop our Centre of Excellence and Innovation that is known for the treatment of the most complex and challenging clinical cases with innovative disrupting techniques, a research programme and clinical leadership.
- ✓ Develop an e-consult care package and patient facing portal to further enhance the clinical offering of Accelerate.
- ✓ Develop and demonstrate the value of personalisation and a patient empowerment framework.
- ✓ Further develop and expand our digital dressing optimisation offering nationally to release system savings for reinvestment into wound and lymphoedema care.
- ✓ Increase reach and leadership via a focussed education portfolio that includes a new virtual platform and video library. To be recognised as 'the ultimate place of learning for the lower limb'.
- ✓ Secure our existing contracts within Northeast London ICB and develop new income streams so that we are financially sustainable and can continue to deliver our excellent care.
- ✓ Establish a private service for patients to support our financial sustainability and mission.
- ✓ Develop a skilled, committed workforce to support all the above.



## Our approach is based on what we value

Our values underpin everything we do and steer us in fulfilling our mission. They are reflected in our behaviour and the experience of our patients and partners. The users of our services are at the core of all we do, and we strive to create a partnership environment delivering a professional service where everyone feels validated and respected.

- **Leadership & Discovery**

Demonstrating our skill and commitment to care through our professionalism, expertise and desire to innovate for the continual improvement of our service.

- **Preparedness & Resourcefulness**

Thinking ahead, anticipating near and long-term needs, and finding impactful solutions to new challenges so that our resources are put to best use.

- **Accountability & Reliability**

Empowered to take ownership and responsibility for our work and the services we offer to our patients.

- **Care & Nurture**

Committed to the quality of care we offer to our patients, the sharing of our expertise and knowledge with the wider healthcare community, and the growth and support of our staff.

- **Appreciation & Respect**

Valuing every person in their own right and listening to each other to deliver the best care and work environment for all.



## About Accelerate

Accelerate Community Interest Company (CIC) is a not-for-profit health care social enterprise delivering excellence in chronic wound and lymphoedema care for our patients. We work at all stages of need, from early identification to the most complex of cases, and we encourage patients to actively engage with their care by including them in the decision making and planning processes.

Accelerate spun out of the Tower Hamlets Primary Care Trust in 2011 as an ambitious team of 7. We currently have a team membership of around 40. Our turnover has increased from £1m in 2013 to just over £4.2m in 2025. Our reach and impact on lives has extended from a caseload of 700 to around 3,000 people impacted by our services annually. Currently we manage circa 12,000 appointments per year. We are a membership organisation with a Membership Council represented by staff. Membership hold the Board to account for delivery of our social mission.

We are changing people's lives. Our latest Social Impact Report can be found on our website [www.acceleratecic.com](http://www.acceleratecic.com).

We recognise the difficulties that people living with chronic wounds and lymphoedema face. Our multidisciplinary team comprises clinicians with a wide range of specialisms working together to provide the best care for our patients' needs. The team includes nurses, therapists, a podiatrist and we are seeking access to a Consultant Dermatologist. This team truly enables us to take a holistic and tailored approach with each patient. We embrace leadership and innovation in our field and recognise the limitations of current guidance.

Clinical services are delivered within our Centre of Excellence and Innovation (CEI), at home or in other community settings within our community contracts. We manage Dressing Optimisation Schemes to a growing number of NHS localities and have delivered significant savings to local health economies. We also provide bespoke services to providers and commissioners to help them find solutions to provide better wound or lymphoedema care to their populations. Finally, we have a developing Accelerate Academy education programme that provides national and international access.

## Our contracts

- Tower Hamlets community wound and lymphoedema services and education
- City and Hackney community lymphoedema service
- Tower Hamlets Dressing Optimisation Scheme
- City and Hackney Dressing Optimisation Scheme
- Barking Havering and Redbridge Dressing Optimisation Scheme
- Newham Lymphoedema Service
- Waltham Forest leg ulcer and lymphoedema services
- Wandsworth Lymphoedema service via managed support

## Non-Contracted revenue

- We accept non-contracted referrals to the CEI from Greater London and beyond
- Our portfolio of education within the Accelerate Academy is a significant growth area
- Accelerate Consultancy providing analysis and insight
- Our new Private Patients service for those who want to be seen quickly and can afford it



## Our Structure

Accelerate has a small Board of four Non-Executives including the Chair, five Executive Directors and a Membership Representative, which provides an agile steer to our strategic plans and the assurance framework for delivering a safe and sustainable business.

See <https://www.acceleratecic.com/about/our-board/>

Accelerate has 5 business areas managed by the Senior Leadership Team

1. Community Hub managing Tower Hamlets and City and Hackney community contracts
2. Centre of Excellence and Innovation (CEI) delivering contracted and non-contracted complex care and clinical research. The private payers are managed within the CEI.
3. Education and training via the Accelerate Academy
4. A developing National Clinical programme that will deliver in-person and remote support for patients living with wounds and lymphoedema
5. Dressing Optimisation Service and a trading arm

## About the Non-Executive Director Role

The Board of Directors provides active leadership to ensure the organisation performs effectively, efficiently and economically. As a Non-Executive Director (NED) you will have a particular duty to ensure the Board works positively for the organisation's vision and goals, to constructively challenge where necessary, and to support and scrutinise the performance of the Executive Directors in meeting agreed goals and objectives. NEDs are accountable to the members and report to the Board Chair.

Your People and Organisational Development skills or experience of Strategic Commissioning within the NHS will supplement the skills of the existing Board and it is hoped that you will play an important part in shaping strategy and processes, helping to grow a sustainable and creative business

We seek an impressive leader with natural stature and a range of business and interpersonal skills. You'll have stand-out communication abilities at all levels, be experienced in leading teams and maintaining company governance standards and be a motivating influencer with the ability to translate strategy into actionable plans.

In line with company Articles of Association every Non-Executive Director and Executive Director on the Board will have a role in ensuring probity and in contributing to the achievement of the organisation's objectives in the best interest of the people in our care, our stakeholders and the wider public.

## Experience and skills

To stand out as an applicant for this position, you will demonstrate evidence of:

- Experience in People and Organisational development OR experience in Strategic Commissioning within the NHS.
- Scaling up a mission led organisation, bringing insights to risk management.
- An excellent understanding of governance structures appropriate to Accelerate.
- The ability to constructively contribute to the development of strategy and to build consensus.



- A willingness to actively promote the organisation and its mission through personal and professional networks.
- The ability to engage effectively and respectfully with Accelerate members, staff and clients.

Accelerate needs a Board that reflects the communities we serve and our membership. We welcome applications from people of all backgrounds and to develop further our Board diversity we particularly encourage applications from Black, Asian and minority ethnic candidates.

### **Time Commitment and Remuneration**

As a Non-Executive Director you will be expected to attend four Board meetings and one strategy/development day per year, plus additional events or meetings as required. It is envisaged that you would need to commit approximately 6 days per annum

Remuneration: £3,455 per annum inclusive of VAT where paid to a company. Travel expenses from the London region will be remunerated.

Term of Office: 3 years plus 2 where approved by the Board.

### **Disclosure and Barring Scheme**

NEDs may occasionally have interaction with children or vulnerable adults through their work for the organisation. To safeguard service users by identifying unsuitable candidates, all appointments will be dependent upon the satisfactory completion of a Standard Disclosure through the Disclosure and Barring Service.



## How to Apply and Timetable for Application

**Application is by CV and a covering letter, detailing your experience matching the skills we are looking for.**

**Closing date for applications:** 2<sup>nd</sup> July 2025

**Telephone call with Chairman and CEO:** 3<sup>rd</sup> and 4<sup>th</sup> July 2025

**Shortlisting notification:** Week commencing 7<sup>th</sup> July 2025

**Face to face interview:** 15<sup>th</sup> July 2025

**Next Board meeting:** Tuesday 9<sup>th</sup> September 2025, 2.30pm – 5.30pm.

## Location

Our head office is situated at:

Accelerate CIC, Centenary Wing, St Joseph's Hospice

Mare Street, London E8 4SA

T [020 3819 6022](tel:02038196022) E [hello@acceleratecic.com](mailto:hello@acceleratecic.com)

Applicants should have reasonable travel access to this location for the fulfilment of their responsibilities.